



artilay



eterna COLLECTION



Our Story

At artilay, we believe that planters are more than just containers — they're part of the story your space tells. Born from a shared passion between landscape designers and business professionals, our brand brings together years of experience in greenery, interiors, and craftsmanship to create planters that are both beautiful and functional.

After the success of our first release — the artilay Luxury Collection, known for its intricate finishes like eggshell, lacquer, and mother of pearl — we're proud to introduce our second chapter: the Eterna Collection.

Eterna is our take on timeless elegance. With its clean lines, soft textures, and minimalist design, this collection is all about quiet sophistication. It's made for those who appreciate simplicity, quality, and the beauty of understatement — whether in a modern home, a boutique hotel, or a curated commercial space.

Each planter is crafted with care, made to complement nature without competing with it. Whether you're styling with real plants or curated artificial greenery, Eterna brings balance and calm to any setting.

At the heart of artilay is a commitment to design that lasts — not just in durability, but in style. With Eterna, we continue to explore the space where art meets nature, and where even the simplest shapes can make a lasting impression.



eterna COLLECTION

The eterna COLLECTION is a refined expression of timeless elegance and understated luxury. Designed with a focus on clean lines and balanced proportions, each piece offers a quiet sophistication that seamlessly integrates into both modern and classic interiors.

Crafted for lasting beauty and strength, the collection combines aesthetic appeal with exceptional durability—ideal for long-term use in residential and hospitality settings alike.

Available in three versatile shades—Cream, Mocha, and Espresso—Eterna planters are designed to complement any space with warmth and harmony, allowing greenery to take center stage while the planter subtly enhances the environment.



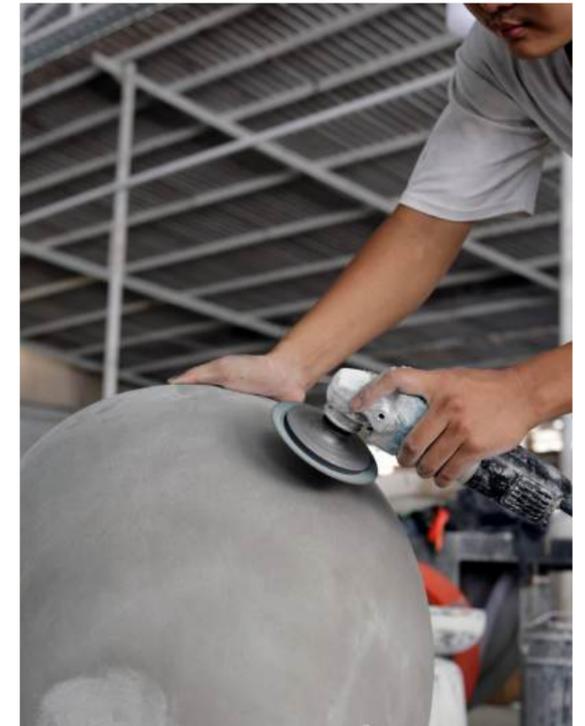
The Eterna Collection by artilay embodies timeless form and enduring strength through the mastery of fiberglass craftsmanship.

Each planter is built from a premium-grade composite of high-density polyresin and multi-layered fiberglass mats, ensuring exceptional structural integrity, impact resistance, and long-lasting performance. What sets Eterna apart is the technique—color is not painted on the surface, but infused directly into the resin mixture before molding. This results in a rich, uniform tone that runs through the entire body, enhancing UV stability and resisting scratches or fading over time.

Every piece is hand-layered into the mold by skilled craftsmen who work with exacting precision. The process involves carefully aligning fiberglass layers by hand, eliminating air pockets, and applying the resin mix in controlled stages to achieve a perfectly smooth, seamless surface. After curing, each planter is sanded and polished by hand to meet the highest standards of design and finish. The result is a clean, minimalistic silhouette with quiet strength—designed to complement contemporary architecture while enduring the elements with grace.



"Every piece is hand-layered"





PRODUCT FEATURES



The inward rim detail introduces a visual element that enhances both the planter's overall design and the beauty of the surrounding space.



Raised planters serve a dual purpose: it safeguard the base of the planter while enhancing its aesthetics, elevating its overall beauty.



A plastic insert not only ensures leak-proof pots but also serves as a more attractive alternative to conventional bottom trays. It also ease the maintenance process of the plant by keeping the planter intact and clean, and better plant handling.



eterna COLORS



CREAM

Like soft milk foam and stone warmed by sunlight, Cream brings lightness and calm to any setting. Its gentle elegance creates a peaceful backdrop for greenery and architectural details.



MOCHA

Like the smooth tones of roasted coffee beans, Mocha offers a natural balance of warmth and softness. It pairs beautifully with organic textures and neutral palettes.



ESPRESSO

Inspired by the richness of freshly brewed espresso, this deep shade exudes warmth and intensity. It brings depth and a sense of quiet strength to both modern and earthy spaces.



SIZE & COLOR



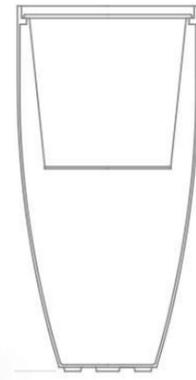
Cream 90
AE-444490-C1



Mocha 90
AE-444490-M1



Espresso 90
AE-444490-E1



Ø 44 CM
H 90 CM



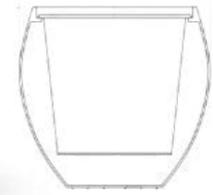
Cream 50
AE-525250-C1



Mocha 50
AE-525250-M1



Espresso 50
AE-525250-E1



Ø 52 CM
H 50 CM



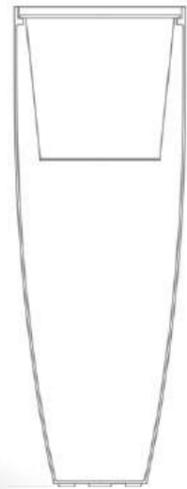
Cream 125
AE-4444125-C1



Mocha 125
AE-4444125-M1



Espresso 125
AE-4444125-E1



Ø 44 CM
H 125 CM



Cream 75
AE-444475-C1



Mocha 75
AE-444475-M1



Espresso 75
AE-444475-E1



Ø 44 CM
H 75 CM



Mocha 50



Mocha 75
Mocha 90
Mocha 120

Cream 50
Cream 90
Cream 125



Cream 125





Espresso 75
Espresso 90
Espresso 125



Espresso 90



artilay®

 www.artilay.com

 info@artilay.com